

VICTORIA WONG

OBJECTIVE

Seeking a full-time user experience designer position with a company that shares my passion for creating user experiences that enchant and delight.

EXPERIENCE

UX Lead

UI/UX Designer, May 2017 - May 2018

Apple | Cupertino, CA | May 2017 - Present

- Spearheaded new process for gathering and understanding user needs and pain points in order to accelerate a major project by defining clear product strategy distilled from real user conversations.
- Leads platform, iOS app, and web app UX design.
- Facilitates design work sessions with leaders of cross-functional teams and mentors junior designers.

Lead Product Designer

Senior Interaction Designer, Nov 2015 - Mar 2017

Sumo Logic | Redwood City, CA | Nov 2015 - May 2017

- Pioneered UX design of industry-first Unified Logs and Metrics feature, built from the ground up while addressing user feedback at each stage of design.
- Led cross-functional teams to guide the product direction and define the UX.
- Consistently shipped designs rated 5.5+ on a 7-level Likert scale by users for appeal and ease of use, in a rapidly changing environment with aggressive timelines.
- Introduced a formalized user testing process to inform design with quantitative and qualitative user data.
- Managed UX design team resource planning and provided cross-functional transparency for each release.
- Streamlined team design process by establishing and maintaining pattern library, increasing efficiency and product consistency.

UX/UI Designer

Egnyte, Inc. | Mountain View, CA | Oct 2012 - June 2015

- Headed product UX design vision, presenting proposals to executive staff.
- Designed for all products from concept to release: Apple Watch, iOS, Android, web, OSX and Windows apps.
- Introduced user onboarding experience, increasing conversion by 90% in its first 2 weeks of launching.
- Provided full spectrum of UX and UI design deliverables, including user research, sketches, wireframes, high-fidelity mockups, prototypes, CSS, design specs, and visual assets.
- Collaborated cross-functionally with product managers, developers, and QA to deliver the final product under aggressive timelines while addressing business, brand and user needs.
- Led extensive rebranding of all product UI.

User Experience Designer

Cisco Systems | San Jose, CA | Sept 2010 - Sept 2012

- Designed the TelePresence touch UI and TelePresence user experience.
- Delivered wireframes, high-fidelity prototypes, demo videos and UX specs.
- Presented designs and concepts to team members, executives and engineers.

EDUCATION

Electrical Engineering, B.S.

University of California, San Diego | La Jolla, CA

SKILLS

Product Design

Apple Watch
Mobile
Android
iOS
Responsive
Web
Desktop
macOS
Windows

Methods

Handsketches
Whiteboarding
Wireframes
Task Flows
Prototypes
User Testing
Mockups
User Journeys
Demo Videos

Software

Sketch
Photoshop
XD
FramerJS
InVision
Axure
Illustrator
Keynote

Coding

HTML
CSS
Javascript
CoffeeScript

AWARDS


Cisco Achievement
Awards

2012
2011
2010
2008

Sumo Logic Hack-a-thon
2017

CONTACT

 SF Bay Area, CA

 /victoriafwong

 www.victoriafwong.com